

For questions, please contact **Cheri Martin** at 763-424-1644 / cherimartin.adventurepartners@gmail.com or **Mark Peterson** at 612-518-8353 / mark@MNFieldTripLibrary.org

PARTNER OPTIONS	WEBSITE PARTNER	STANDARD PARTNER	PREMIUM PARTNER	ALA CARTE PRICING
PRICING... Monthly Credit Card or Single Annual Payment	\$45/month \$495 Annual -1 pymt	\$165/month \$1895 Annual -1 pymt	\$190/month \$2195 Annual -1 pymt	<i>The BIG Directory & Partner Webpage</i> \$195
ENGAGEMENT LEVELS • 1-10	5-8	9	10	<i>Email/SM - 1 time in one co-op Alert</i> \$65
1. WEBSITE MNFieldTripLibrary.org / LetsDoMN.com	X	X	X	<i>Email/SM - 1/month for 12 months</i> \$695
Partner Webpage Pics, Contact Info, Map, Links, Videos, Menu	X	X	X	<i>Exclusive Email Alert/SM - 1 time</i> \$495
Special Content Camps, Fundraising, Virtual, Blog Posts, Drawings	X	X	X	<i>EXPO - One Exhibit Space</i> \$395
The BIG Directory Your Listing is Linked to Your Partner Webpage	X	X	X	<i>SRF - One Exhibit Space</i> \$395
2. EMAIL / SOCIAL MEDIA MARKETING Monthly Emails & Social Media into select group markets	X 1 Email / Month + SM	X 2 Emails/Month + SM	X 4 Emails/Month + SM	<i>Guide - 1/2 page ad in one</i> \$750
3. GUIDE ADVERTISING - Print/Digital MN Field Trip Guide / LetsDoMN Adventure Guide		X Full Pg Ad in 1 Guide	X Full Pg Ad in 2 Guides	<i>Guides - 1/2 page ad in both</i> \$1275
4. EXPOS In-Person Annual EXPO (August) and/or SRF (January)		X One EXPO (Jan or Aug)	X Two EXPOs (Jan/Aug)	<i>Guide - Full page ad in one</i> \$1275
5. PR BROADCAST SERVICE To 350 MN & Midwest News & Broadcast Outlets		X 3 Releases/Year	X 6 Releases/Year	<i>Guides - Full page ad in both</i> \$1995
				<i>Guides - 2 page spread</i> \$1995
				<i>- Ask about special placements for your ad</i>
				<i>PR Broadcast - One time</i> \$195
				<i>PR Broadcast - 3 over 12 months</i> \$495
				<i>PR Broadcast - 6 over 12 months</i> \$695
				<i>Writing Services (per Project)</i> \$325
				<i>Design Services per Hour</i> \$45
				DIGITAL ADS ON WEBSITES
				<i>Homepage Banner Ad - per Month</i> \$95
				<i>Sidebar Ad - per Month</i> \$95

Scan to go to websites:



www.MNFieldTripLibrary.org



www.LetsDoMN.com