Minnesota FIELD TRIP & ACTIVITY LIBRARY

2023 Partner Pricing

Annual Marketing Programs to Attract Groups • Based on Start/End Dates During the Year

Scan QR code for our website
www.MNFieldTripLibrary.org

PARTNER PROGRAM CHOICES...	DIGITAL PARTNER 1	DIGITAL PARTNER 2	FULL PARTNER	PREMIUM PARTNER
ENGAGEMENT LEVEL • Scale of 1-10	**4-5**	**6-7**	**8-9**	**10**
1. WEBSITE - The 24/7 Library MNFieldTripLibrary.org - 200,000 views a year	X	X	X	X
• **Partner Webpage** Contact Info, Map, Editorial, Pics, Videos, Links	X	X	X	X
• **Global Menus & The BIG Directory** Linked to Partner Webpage thru entire website	X	X	X	X
• **Special Webpages/Homepage Posts** Camps, Fundraising, Livestream, Blog, Drawings	X	X	X	X
• **Website Advertising & Promotion** Banner Ad, Sidebar Ad, Homepage Graphics			X Discounted	X Discounted
2. EMAIL / SOCIAL MEDIA Monthly Emails & Social Media Posts to 7 group markets	X 1 / Mth + S.M.	X 2 / Mth + S.M.	X 3 / Mth + S.M.	X 5 / Mth + S.M.
3. GUIDE MN Field Trip & Activity Guide Advertising - *Print / Digital*			X Full Pg Standard	X Full Pg Standard
4. EXPOS • In Person • 2 Annual Events **EXPO** (August) / **Summer Resource Fair** (January)			X One: EXPO or SRF	X EXPO and SRF
5. PRESS RELEASE BROADCAST SERVICE 450 MN Newspaper, TV, Radio & Internet News Outlets		X 1 News Release	X 3 News Releases	X 6 News Releases
PRICING Monthly Credit Card Autopay or Single Annual Payment	**$45/mth** or $495 (1 pymt)	**$65/mth** or $695 (1 pymt)	**$165/mth** or $1895 (1 pymt)	**$190/mth** or $2195 - (1 pymt)

ALA CARTE ANNUAL PRICING

	Retail	Partner
Website only	$395	Included
Email/SM - 1 time in one co-op Alert	$95	$65
Email/SM - 1/month for 12 months	$695	$495
Exclusive Email Alert/SM - 1 time	$495	$295
EXPO - One Exhibit Space	$395	$345
SRF - One Exhibit Space	$395	$345
Guide - 1/2 page standard ad	$750	$495
Guide - Full page standard ad	$1275	$795
Guide - 2 page spread	$1995	$1595
Guide - Front Cover	$2500	$1995
Guide - Full page premium ad	$1775	$1295
Select positions include IFC, Pg 3, IBC, BC		
PR Broadcast - One time	$395	$195
PR Broadcast - 3 over 12 months	$495	$295
PR Broadcast - 6 over 12 months	$695	$495
Writing Services per Blog Article	$325	$195
Design Services per Hour	$65	$45
WEBSITE ADS		
Homepage Banner Ad - per month	$195	$95
Sidebar Ad - per monthly placement	$195	$95

MULTI-PARTNER PROGRAM OPTION

Unique Premium Program — $495 each add'l
incl Website, emails, SM, Guide, Expos, PRs

For your questions, please contact at **Jo Ann Huebsch** at 763-402-0849 / joann@mnfieldtriplibrary.org or **Mark Peterson** at 612-518-8353 / mark@MNFieldTripLibrary.org

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