

FIELD TRIP
ADVENTURES

2024 Partner Pricing

Scan QR code for our website
www.MNFieldTripLibrary.org



Annual Marketing Programs to Attract Groups • Based on Start/End Dates During the Year

ENGAGEMENT LEVEL • Scale of 1-10
1. WEBSITE - The 24/7 Library MNFieldTripLibrary.org - 200,000 visits a year
• Partner Webpage - Menus & Filtering Contact Info, Links, Videos, Photos, Maps, Editorial
• Special Webpages/Homepage Posts Camps, Fundraising, Livestream, Drawings
• Website Advertising & Promotion Featured Partners & Featured Events on Home page
2. EMAIL / SOCIAL MEDIA Monthly Emails & Social Media Posts to up to 7 group markets
3. GUIDE - Printed & Digital Versions MN Field Trip & Activity Guide Advertising
4. EXPOS • 2 In-Person Annual Events EXPO (August) / Summer Resource Fair (January)
5. PRESS RELEASE BROADCAST SERVICE 450 MN Newspaper, TV, Radio & Internet News Outlets
6. PARTNER-ONLY DISCOUNTS for ALA CARTE PRICING • See sidebar

DIGITAL PARTNER 1	DIGITAL PARTNER 2	FULL PARTNER	PREMIUM PARTNER	PLATINUM PARTNER
4-5	6-7	8-9	10	10**
X	X	X	X	X
X	X	X	X	X
X	X	X	X	X
		X Discounted	X Discounted	X 3 Times Each
X 1 / Mth + S.M.	X 2 / Mth + S.M.	X 3 / Mth + S.M.	X 5 / Mth + S.M.	X 5 / Mth + S.M.
		X Full Pg Standard	X Full Pg Standard	X Full Pg Standard
		X One: EXPO or SRF	X EXPO and SRF	X EXPO and SRF
	X 1 News Release	X 3 News Releases	X 6 News Releases	X 6 News Releases
10%	15%	20%	25%	30%

PRICING
Monthly Credit Card Autopay or Single Annual Payment

\$45/mth or \$495 (1 pymt)	\$65/mth or \$695 (1 pymt)	\$165/mth or \$1895 (1 pymt)	\$190/mth or \$2195 - (1 pymt)	\$241mth or \$2895 - (1 pymt)
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ALA CARTE PRICING	
Website only	\$445
Email/SM - 1 time co-op	\$95
Email/SM - 1/month for 12 months	\$695
Exclusive Email SM - 1 time	\$495
EXPO - One Exhibit Space	\$395
SRF - One Exhibit Space	\$395
Guide - 1/2 page ad	\$750
Guide - Full page ad	\$1275
Guide - 2 page spread	\$1995
Guide - Front Cover	\$2500
Guide - Full page premium ad	
Select positions include IFC, Pg 3, IBC, BC	\$1775
PR Broadcast - One time	\$395
Writing Services per Blog	\$325
Design Services per Hour	\$65
WEBSITE HOMEPAGE ADS	
Featured Partner - per month	\$195
Featured Event - per month	\$195
MULTI-PARTNER PROGRAM	
Unique Premium Program for Partners with Multiple Locations, contact Jo Ann/Mark for details.	

For your questions, contact at **Jo Ann Huebsch** at 763-402-0849 / joann@mnfieldtriplibrary.org or **Mark Peterson** at 612-518-8353 / mark@mnfieldtriplibrary.org

** Includes Invitation to 1 of 10+ shared Conference Exhibits

January 2024